

# Privacy Policy

## Headjack

A product of Purple Pill VR B.V.  
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The Netherlands

## Data Protection Officer

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## Why?

We need some minimal personal information, like name and email address, to create a Headjack account for you. When you purchase a Headjack subscription, we need some additional billing information to be able to process your order and create a valid invoice. We also run analytics on our website to find out how our users use Headjack, and where they get stuck, so we know what to improve.

Besides system emails, we also send you updates and promotions on an infrequent basis. You can opt-out of these at any point by clicking the unsubscribe button which is part of the email.

## Who?

Besides storing some data on our secured servers, Headjack uses several external services to make things run smoothly. These are the services we use, why we use them, and which data they handle:

Service	Why?	Data
Zencoder	Transcode video files	Videos
Amazon AWS	Store and serve uploaded files	Uploaded files Usage logs
Unity Cloud Build	Build apps	App info
Chargebee	Subscription management	Billing info
Stripe	Process credit card payments	Billing info
Google BigQuery	Store app analytics	App usage
Google Analytics	Website usage analytics	Website usage

## How long?

Most data is kept until you as a user decide to remove your account. Zencoder jobs and Amazon usage logs will only be kept around 60 days, after which they are automatically deleted.

## Your rights

Your data is yours, and therefore you have total control over it. You can always access and edit your data through the Headjack website.

If you no longer want us to process your data, you can ask us to delete your account and all related personal data, including data stored at external services.

If you want to obtain a copy of your personal data, or want to reuse it on different services, you can ask us to send you a data package.

We aim to process requests within one work week, and requests can be sent to [privacy@headjack.io](mailto:privacy@headjack.io)

If you have a complaint about how we handle your data, you can lodge a complaint with your local supervisory authority, like the Information Commissioner's Office.